

ENVIRONMENTAL CONTROL ADVISORY BOARD

**MINUTES OF
June 17, 2015**

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session at the City of Norman, in the Study Session Room, Norman Municipal Building, 201 West Gray Street on June 17, 2015 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray, 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT Amanda Nairn (Chair)
 Eli Bridge (arrived at 5:35)
 Patricia Edge
 James Harp (left at 6:05)
 Odette Horton
 Aaron Pilat

MEMBERS ABSENT Linda Goeringer (Vice Chair)
 Michael Jenkins

STAFF MEMBERS PRESENT Debra Smith, Environmental Svc. Coordinator
 Charlie Thomas, Capital Projects Engineer

Item No. 2 being:

INTRODUCE GUESTS

Guests – Ian Butler is a database manager that used to work at the Biological Survey with Eli Bridge. He was interested in the possible website, ClearChoicesCleanWater, that Norman may be involved with. Bridge invited him to attend.

Item No. 3 being:

APPROVAL OF THE MINUTES OF THE MAY 13, 2015 MEETING

Nairn asked if there were any corrections to the May 13, 2015 minutes. Edge made a motion to approve the May 13, 2015 minutes. Harp seconded. There being no further discussion, a vote was taken with the following result:

YEAS Amanda Nairn
 Patricia Edge
 James Harp
 Odette Horton
 Aaron Pilat

NAYS None

The motion passed by a vote of 5 to 0.

Item No. 4 being:

DISCUSS PUBLIC EDUCATION

Nairn explained the Clear Choices Clean Water (CCCW) website to members that weren't able to watch the recent webinar. She said CCCW is now selling affiliate memberships. It is a website-based program with pledges. Citizens can go online and make pledges such as saving water or not using fertilizer. To buy in to the program it's about \$12,000 for two years. After that, the cost decreases substantially. This company would help us build the website. A couple of the pledges deal with Stormwater. Nairn would like to see if the Stormwater Division and any other City Divisions would be interested in helping pay for it. ECAB could possibly then go out to the community to raise money to enact the program. Recognition for donors, etc. could possibly be on the website. CCCW would give ECAB templates for service announcements, mailings, etc. This would cost additional money to print. Nairn, Smith and Thomas met with Stormwater today. This would meet some of Stormwater's public education requirements they have. They have not received approval for this but they were excited about it. Butler said it wasn't clear on what information was collected by the individuals that pledge. What is in place to protect that data and who else would have access to that? CCCW should be able to tell us that. Nairn will find this out. Nairn would like to work closely with Utilities and Stormwater to include what they need on this website. Thomas mentioned that one of the conversations he had with CCCW involved sharing pledge information to the sponsors. ECAB does not want to share this. Before businesses are approached to sponsor, a presentation needs to be developed. Harp agreed to review it before it is used. Horton mentioned that if some kind of incentive could be given to pledgees, it could help increase participation. It could be something like having the ability to print off a participation certificate, recognition for recruitment, or a BBQ for the neighborhood that has the most participation, etc. One idea could be to have a post to the pledgees Facebook page when they make a pledge. This may not be an option but it will be checked on. Nairn said the Board will need to decide if they are interested in pursuing this. If so, ECAB will need to brainstorm to bring in sponsors. Smith will email the information Nairn received from CCCW to the Board. Nairn mentioned that she had received a sample license agreement from CCCW. Smith will email this to the Board. The subcommittee will brainstorm on a presentation and an update will be given on funding at the next meeting.

Item No. 5 being:

APPROVE WATER'S WORTH IT PROCLAMATION FOR JULY

This will be the fourth annual Water's Worth It Proclamation. IF approved, this will be on the July 14th agenda. Aaron Pilat made a motion to approve the Water's Worth It Proclamation. Horton seconded. There being no further discussion, a vote was taken with the following result:

YEAS	Amanda Nairn Eli Bridge Patricia Edge Odette Horton Aaron Pilat
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NAYS	None
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The motion passed by a vote of 5-0.

Item No. 6 being

SELECT WATER'S WORTH IT LANDSCAPE AWARD RECIPIENT

Nominations were passed around. Aaron Pilat made a motion to approve Holly Armstrong's yard located at 3913 Stonewell as the June Yard of the Month. Edge seconded. There being no further discussion, a vote was taken with the following result:

YEAS Amanda Nairn
 Eli Bridge
 Patricia Edge
 Odette Horton
 Aaron Pilat

NAYS None

The motion passed by a vote of 5-0.

Smith will try to get the announcement for the Water's Worth It Landscape nominations on KGOU.

Item No. 7 being:

DISCUSS KEEP OKLAHOMA BEAUTIFUL

Postponed discussion

Item No. 8 being

MISCELLANEOUS COMMENTS

Bridge mentioned that OU was now agreeable to record Ken's water reuse presentation. Smith will contact Ken to set a date. The City can use this video anyway they want and it can also be used for teaching purposes if anyone is interested.

Bridge mentioned that he had heard some concerns about spraying for mosquitoes and the chemicals that are used. It was recommended that he contact the Parks Department. It was also suggested putting information on greennorman.org about best management practices to prevent mosquitos.

Item No. 9 being:

QUESTIONS FROM THE PUBLIC

None

Item No. 10 being:

ADJOURNMENT

There being no further business, the meeting adjourned at 6:35 p.m.

Passed and approved this 15 day of July 2015.


Chair, Amanda Nairn