

ENVIRONMENTAL CONTROL ADVISORY BOARD

**MINUTES OF
NOVEMBER 18, 2015**

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session at the City of Norman, in the Study Session Room, Norman Municipal Building, 201 West Gray Street on November 18, 2015 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray, 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT Amanda Nairn (Chair)
 Eli Bridge
 James Harp (Left at 6:50 pm)
 Dane Heins
 Odette Horton

MEMBERS ABSENT Linda Goeringer (Vice-Chair)
 Patricia Edge
 Michael Jenkins
 Aaron Pilat

STAFF MEMBERS PRESENT Debra Smith, Environmental Svc. Coordinator
 Charlie Thomas, Capital Projects Engineer

Item No. 2 being:

INTRODUCE NEW MEMBER AND GUESTS

Trent Howard, OU Student, introduced himself. He is here for a class. The Board members and city staff introduced themselves. Heins stated he works as the Creative Director for McMahon Marketing. He has been in Norman most of his life. He volunteered to be on the Board because he wants to be more involved in the community and he has a passion for the environment. Nairn told Heins that the focus of ECAB has been on public education since she has been on the Board, mostly water quality and water quantity. Many of the public education efforts were shared with Heins, including the interest to join the Clear Choices, Clean Water Campaign.

Item No. 3 being:

APPROVAL OF THE MINUTES OF THE OCTOBER 21, 2015 MEETING

Nairn asked if there were any corrections to the October 21, 2015 minutes. Horton made a motion to approve the October 21, 2015 minutes. Bridge seconded. There being no further discussion, a vote was taken with the following result:

YEAS Amanda Nairn
 Eli Bridge
 James Harp
 Dane Heins
 Odette Horton

NAYS None

The motion passed by a vote of 5 to 0.

Item No. 4 being:

APPROVAL OF PROPOSED MEETING DATES AND TIMES FOR CALENDAR YEAR 2016

After discussion, Harp made a motion to approve the 2016 calendar with two changes; March 16th meeting changed to March 9th and December 21st meeting changed to December 14th. Bridge seconded. There being no further discussion, a vote was taken with the following result:

YEAS Amanda Nairn
Eli Bridge
James Harp
Dane Heins
Odette Horton

NAYS None

The motion passed by a vote of 5 to 0.

Item No. 5 being:

DISCUSS KEEP OKLAHOMA BEAUTIFUL – LITTER CLEAN-UP

Nairn stated that since we didn't have a response from ECAB members that were able to help, we didn't do this November 21st. The Board will discuss this again and try to hold the litter clean-up during early March.

Item No. 6 being:

DISCUSS PUBLIC EDUCATION

Heins would like to know specifically what kind of campaigns ECAB has run and what pieces have been put out and what has been promoted. Smith will send him flyers, brochures, etc. Members also explained events that have been done in the past which included The Big Event, Earth Day, door hangars, surveys, brochures, proclamation, workshops and poster contest. ECAB has been told in the past that they cannot have a facebook page or use social media. Smith will check to see if that will be allowed now. Heins said to target the younger market social media would be important to do. A lot of people are missed when only using the Transcript or bill inserts. Heins said he would help with the visual identity.

Item No. 7 being

PLAN BIG EVENT

The Big Event will be held April 9th. Door hangars will be passed out again but the information to put on the door hangars needs to be decided. Horton suggested refrigerator magnets with recycling do's and don'ts could be passed out at some point. The Board would like to have recycling information on one side of the door hangar and information on water on the other. The Board would also like the volunteers to distribute stickers with do's and don'ts on these. Smith will research having these made and Heins may be able to

find out where to have them made. Harp would like Board members to research ways to reduce waste before the next meeting and determine if we want to put something about reduction on the door hangars,

Item No. 8 being:

PLAN "WATER'S WORTH IF POSTER CONTEST"

Nairn asked Horton to get with Goeringer to begin planning the Poster Contest. Plans need to be finalized so the announcement can be sent out after the January meeting. Horton would like it to be reviewed and possibly have changes made to it with a fresh set of eyes. Smith will send the poster contest information to Horton, Bridge, Goeringer, and Heins.

***no longer have a quorum – 6:50 pm**

Item No. 9 being:

MISCELLANEOUS COMMENTS

Horton shared a poem "The Winds of Spring" that she wrote. Heins asked if ECAB has a logo and said he thought it was something that should be tackled soon.

Item No. 10 being:

QUESTIONS FROM THE PUBLIC

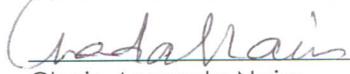
None

Item No. 11 being:

ADJOURNMENT

There being no further business, the meeting adjourned at 6:50 p.m.

Passed and approved this 16 day of Dec 2015.


Chair, Amanda Nairn