

ENVIRONMENTAL CONTROL ADVISORY BOARD

**MINUTES OF
DECEMBER 16, 2015**

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session at the City of Norman, in the Study Session Room, Norman Municipal Building, 201 West Gray Street on December 16, 2015 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray, 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT Amanda Nairn (Chair)
Eli Bridge
Patricia Edge (arrived at 5:45 pm)
Dane Heins
Michael Jenkins
Aaron Pilat

MEMBERS ABSENT Linda Goeringer (Vice-Chair)
James Harp
Odette Horton

STAFF MEMBERS PRESENT Debra Smith, Environmental Svc. Coordinator
Charlie Thomas, Capital Projects Engineer

Item No. 2 being:

APPROVAL OF THE MINUTES OF THE NOVEMBER 18, 2015 MEETING

Nairn asked if there were any corrections to the November 18, 2015 minutes. Jenkins made a motion to approve the November 18, 2015 minutes. Bridge seconded. There being no further discussion, a vote was taken with the following result:

YEAS Amanda Nairn
Eli Bridge
Patricia Edge
Dane Heins
Michael Jenkins
Aaron Pilat

NAYS None

The motion passed by a vote of 6 to 0.

Item No. 3 being:

DISCUSS PUBLIC EDUCATION

To help create a visual identity, Heins asked the group to answer some questions. This will help him generate some concepts for a logo for ECAB. Smith passed out the information (attached). Some of the members asked if the word "control" could be removed from the name. Smith will check on this and let Heins know as soon as possible. He would like to present something to the Board in January so he needs to know what to use. Following are some of the decisions made.

Logo Name – ECAB as the focus with the words spelled out next to it

Core purpose – Inform, Educate and Inspire Norman Citizens on environmental issues and advising Council on these issues

Short-term goals – continue with existing programs

Long-term goals – to reach as many people as possible within the community – Inform, Educate and Inspire

Hein asked if there is a logo style that the Board was interested in. It will be a fairly simple logo using blues and greens.

Nairn asked Smith if the City Manager, Steve Lewis, will allow ECAB to use social media. Smith said she needs to write a memo to Lewis and explain what ECAB wants to do, how it will be used and who will monitor it. Nairn offered to monitor it. The Board would like to use social media to announce activities/events, environmental tips, and activities of other environmental groups (be a hub for environmental activities in Norman). Nairn said she would monitor this. Social media could direct people to a website where more information could be obtained.

Item No. 4 being:

PLAN BIG EVENT

Smith said she is in the process about finding out about the stickers for the recycling bins to be passed out with the door hangers April 9th. It is possible Republic will pay for these. More discussion on the door hangers will continue at the January meeting after the costs are determined for the stickers. If it isn't feasible to have stickers made, then recycling information will need to be put on the stickers. Nairn asked members to bring ideas to the next meeting regarding what they want on door hangers. This should be in the least amount of words, what would be most effective, easiest information to impart, and how many topics can be covered.

Hein stated the door hangers can be used to inform and inspire citizens but there is not enough room to educate. What needs to be done is to inform people on where they can get this information and inspire them to do so.

Item No. 5 being:

PLAN "WATER'S WORTH IT" POSTER CONTEST

No update – this will be addressed at the next meeting. The announcement of the contest will need to go to the schools after the January meeting. Smith said she has talked to Love Works and ECAB can show the posters there again this year. It will be April 8th during the 2nd Friday Night Artwalk.

Item No. 6 being

DISCUSS RAIN BARREL WORKSHOP

Smith told the Board that the Oklahoma Conservation Commission donated about 250 rain barrels. The give-away is tentatively scheduled for January 30 at the Park Maintenance Building by Reeves Park. Three to four workshops will be held during the day and then the barrels will be passed out after each workshop. Help will be needed to pass out the barrels. Registration will be online.

Item No.7 being:

MISCELLANEOUS DISCUSSION

None

Item No. 8 being:

QUESTIONS FROM THE PUBLIC

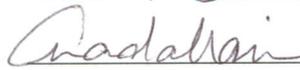
None

Item No. 9 being:

ADJOURNMENT

There being no further business, the meeting adjourned at 6:50 p.m.

Passed and approved this 20 day of Jan 2016.



Chair, Amanda Nairn