

CITY OF NORMAN, OKLAHOMA
CITY COUNCIL
BUSINESS AND COMMUNITY AFFAIRS COMMITTEE
AGENDA

Municipal Building Multi-Purpose Room
201 West Gray

FRIDAY, MAY 2, 2014

8:30 A.M.

- 1. PRESENTATION AND DISCUSSION REGARDING CONSTRUCTION IMPACT MITIGATION MEASURES FOR THE LINDSEY STREET IMPROVEMENT PROJECT.**
- 2. MISCELLANEOUS DISCUSSION.**



TO: Council Business and Community Affairs Committee
THRU: Steve Lewis, City Manager 
FROM: Terry Floyd, Development Coordinator 
DATE: April 24, 2014
SUBJECT: May 2, 2014 Meeting

At the May 2nd Council Business and Community Affairs Committee (BACA) staff and representatives from Leidos Engineering will be presenting information and discussing potential measures and programs that could be utilized to help lessen construction impacts on businesses during the upcoming Lindsey Street project. As the committee is aware, utility relocations along Lindsey Street are scheduled to begin in June, but work has already begun in areas around Lindsey Street and South Highway 9 to install infrastructure for the drainage improvements that will also be constructed as part of the project.

It is clearly understood the traveling public, businesses, and residences alike will be greatly inconvenienced during construction. In an effort to reduce those inconveniences, a number of elements related to project phasing, construction phasing, use of incentives/disincentives, noise control and dust control can be implemented as part of the construction contract for the Lindsey Street project. These measures can be employed to not only lessen the impact on businesses, customers, residents and visitors to Lindsey Street, but, in the case of construction phasing, can also be utilized by businesses to assist in planning for potential mitigation measures and developing strategies to lessen project impacts ahead of the construction.

In addition to the disturbances as a result of the Lindsey Street project, businesses, residents and visitors will also be impacted by the construction of the new overpass at Lindsey Street and I-35 that will be taking place simultaneously. City staff, the Norman Convention and Visitors Bureau (NCVB) and the project engineers will be engaging in a project to develop and install directional signage designed to assist motorists in finding retail, restaurant and hospitality locations on both the east and west side of I-35 on Lindsey Street. The plan, installation and signage will be similar to the project that was recently done during the Main Street/I-35 overpass project.

Staff will also be discussing with the committee the plans for public and business information as part of the construction project. These potentially include social media sites dedicated to the construction project, public information strategies, business information strategies and communication efforts by Public Works staff engaged in on-site construction management. These projects will be enhanced efforts by staff to relay information and create dialogue with both the public and businesses impacted by the construction.

This information will be presented to the committee at the May 2, 2014, BACA meeting. If you have any questions in advance of the meeting, please feel free to contact me.