



APRIL 28 - MAY 3, 2022
NORMAN POST ELECTION

POLITICAL CONSULTING | GOVERNMENT RELATIONS CONSULTING | STRATEGIC COMMUNICATIONS |
MEDIA AND ADVERTISING SERVICES | MARKET RESEARCH

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TOPLINES

This survey was conducted from April 28 - May 3, 2022 and included a pool of 400 voters who participated in the Normal election on April 5, 2022. These survey results were weighted based on age, gender, and party affiliation. This survey has a margin of error of 4.86% at a 95% confidence interval. The poll surveyed both cell phones and landlines and used a combination of live callers and an online sample of voters.

NORMAN POST ELECTION SUMMARY

AMBER INTEGRATED CONDUCTED A QUANTITATIVE POST-ELECTION SURVEY FOR THE CITY OF NORMAN. THE ELECTION STUDIED WAS THE MUNICIPAL ELECTION FROM APRIL 5, 2022. THE STUDY SURVEYED 400 NORMAN VOTERS WHO TOOK PART IN THE MUNICIPAL ELECTIONS ON APRIL 5, 2022. THESE RESULTS HAVE A MARGIN OF ERROR OF 4.86% AT A 95% CONFIDENCE INTERVAL. THE SURVEY WAS IN THE FIELD COLLECTING DATA FROM APRIL 28 - MAY 3, 2022. THE RESULTS HAVE BEEN WEIGHTED BY AGE, GENDER, AND POLITICAL AFFILIATION TO CLOSELY REFLECT THE SENTIMENTS OF THE VOTERS WHO PARTICIPATED IN THE APRIL 5, 2022, ELECTION.

THE PURPOSE OF THE SURVEY WAS TO DETERMINE WHY NORMAN VOTERS REJECTED AN INCREASE IN UTILITY RATES TO PAY FOR IMPROVEMENT IN WATER INFRASTRUCTURE, TREATMENT, AND METERING. THE VOTE TO APPROVE THE INCREASE FAILED 54.6% TO 45.4%

THE TOP 3 REASONS CITED FOR VOTING NO ON THE SURVEY WERE: 1) 25% OF INDIVIDUALS WHO VOTED NO STATED THAT COSTS WERE ALREADY TOO HIGH AND/OR THEY COULDN'T AFFORD THE INCREASE. 2) 21% OF INDIVIDUALS WHO VOTED NO EXPRESSED A GENERAL DISTRUST IN GOVERNMENT AS THE MAIN REASON FOR VOTING NO. 3) 14% OF INDIVIDUALS WHO VOTED NO BELIEVED THAT THERE WERE AREAS OF WASTEFUL SPENDING THAT COULD BE ADDRESSED FIRST AND USED FOR THESE PURPOSES BEFORE GOING TO RATEPAYERS AND ASKING FOR AN INCREASE.

A SIGNIFICANT DECIDING FACTOR FOR SUPPORT OR OPPOSITION SEEMED TO BE PARTISANSHIP. 57% OF REPUBLICAN VOTERS OPPOSED THE RATE INCREASE WHILE ONLY 38% SUPPORTED IT. FURTHER 66% OF INDEPENDENT VOTERS OPPOSED THE RATE INCREASE WHILE ONLY 32% SUPPORTED IT. DEMOCRATIC VOTERS WERE THE ONLY BLOCK TO SUPPORT THE RATE INCREASE WITH 66% SUPPORTING THE MEASURE AND 32% OPPOSING IT.

MOST VOTERS SURVEYED (79%) WERE AWARE OF THE MAIN USE OF FUNDS BEING REQUESTED IN THE RATE INCREASE. THEREFORE, THIS DOESN'T SEEM TO BE AN ISSUE OF UNDERSTANDING, BUT RATHER OF TRUST IN CITY GOVERNMENT. NEARLY 50% OF VOTERS STATED THAT THEY HAVE "LITTLE" OR "NO" TRUST IN CITY GOVERNMENT.

TRUST IN CITY GOVERNMENT IS BY FAR THE MOST STRONGLY CORRELATED FACTOR IN DETERMINING IF A VOTER WERE GOING TO VOTE FOR THE RATE INCREASE.

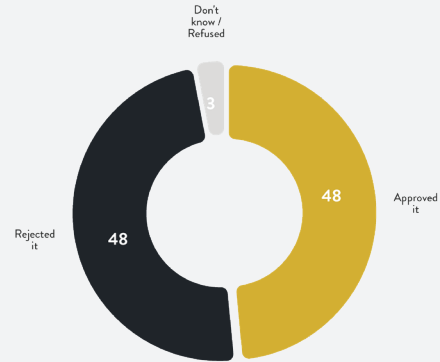
ANOTHER INTERESTING RESULT OF THIS SURVEY WAS THE QUESTION ABOUT WHAT ISSUE NORMAN CITY GOVERNMENT SHOULD FOCUS ON NEXT. THE MOST COMMON ANSWER WAS THE CURRENT HOMELESS SITUATION. HOWEVER, THE SUGGESTIONS ABOUT HOW TO DEAL WITH THE HOMELESS SITUATION VARIED BY POLITICAL PARTY.

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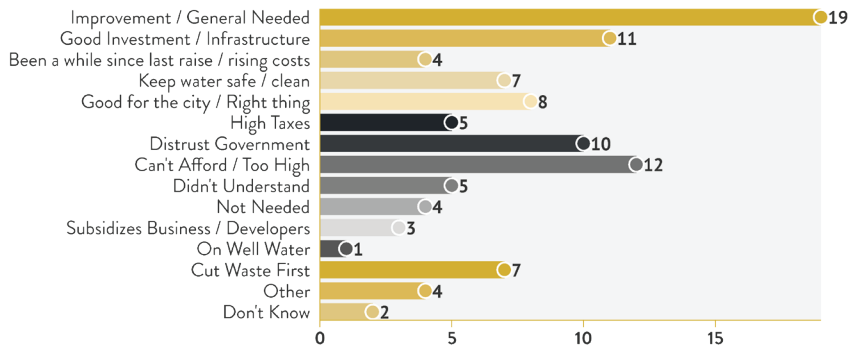
DID YOU VOTE TO APPROVE OR REJECT THE WATER RATE INCREASE FOR THE CITY OF NORMAN ON APRIL 5TH?

APPROVED IT	48%
REJECTED IT	48%
DON'T KNOW / REFUSED	3%



WHY DID YOU VOTE THE WAY YOU DID ON THE RATE INCREASE?

IMPROVEMENT / GENERAL NEEDED	19%
INVESTMENT / INFRASTRUCTURE	11%
BEEN A WHILE SINCE LAST RAISE / RISING COSTS	4%
KEEP WATER SAFE / CLEAN	7%
GOOD FOR THE CITY / RIGHT THING	8%
HIGH TAXES	5%
DISTRUST GOVERNMENT	10%
CAN'T AFFORD / TOO HIGH	12%
DIDN'T UNDERSTAND	5%
NOT NEEDED	4%
SUBSIDIZES BUSINESS / DEVELOPERS	3%
ON WELL WATER	1%
CUT WASTE FIRST	7%
OTHER	4%
DON'T KNOW	2%



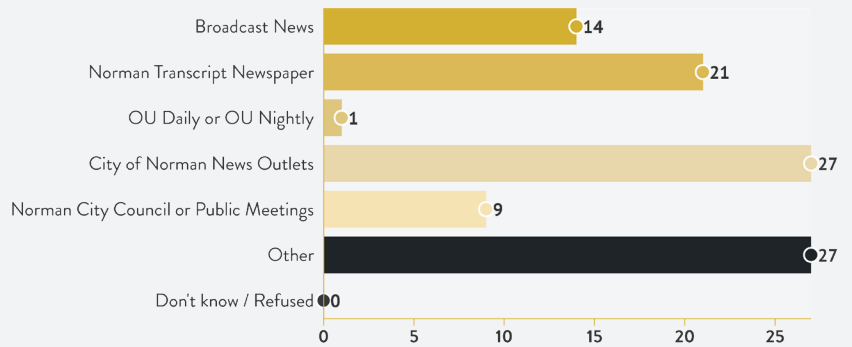
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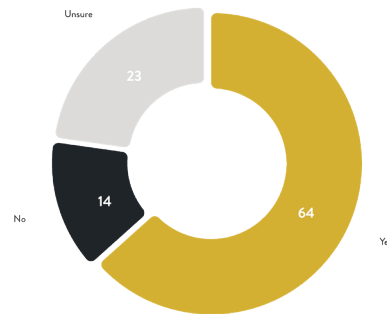
PRIMARILY, HOW DID YOU RECEIVE INFORMATION OR CONDUCT RESEARCH ABOUT THE APRIL 5TH ELECTION?

BROADCAST NEWS SUCH AS NEWS 9, KFOR, KOCO, OR FOX 25	14%
NORMAN TRANSCRIPT NEWSPAPER	21%
OU DAILY OR OU NIGHTLY MEDIA	1%
CITY OF NORMAN EMAILS, WEBSITE OR SOCIAL MEDIA OUTLETS	27%
CITY COUNCIL OR PUBLIC MEETINGS HOSTED THROUGH THE CITY OF NORMAN	9%
OTHER	27%
DON'T KNOW / REFUSED	0%



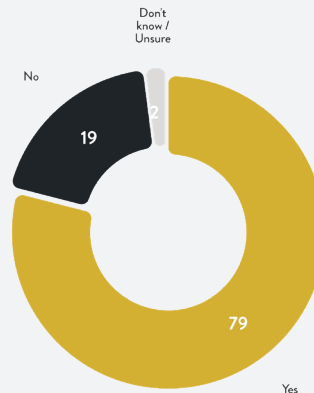
DID YOU RECEIVE A PUBLIC INFORMATION MAILER TO YOUR HOME ABOUT THE ELECTION FROM THE CITY OF NORMAN?

YES	64%
NO	19%
UNSURE	23%



WERE YOU AWARE THAT PASSAGE OF THE PROPOSITION WOULD PROVIDE FUNDING FOR GROUND-WATER TREATMENT, ADVANCED WATER METERING AND WATER PIPE REPLACEMENT?

YES	79%
NO	19%
DON'T KNOW / REFUSED	2%



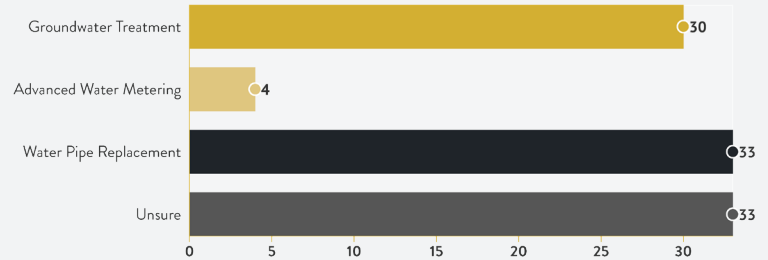
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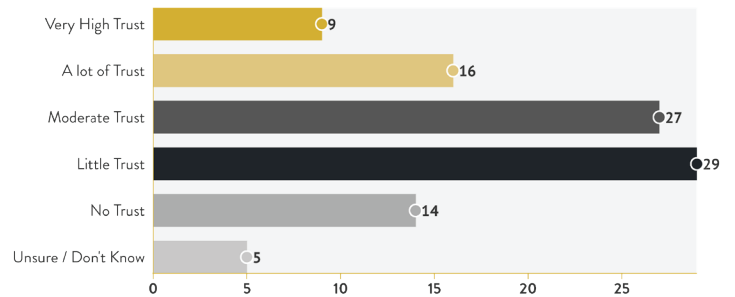
WHICH PROJECT WAS MOST IMPORTANT TO YOU?

GROUNDWATER TREATMENT	30%
ADVANCED WATER METERING	4%
WATER PIPE REPLACEMENT	33%
UNSURE	33%



HOW WOULD YOU DESCRIBE YOUR TRUST IN CITY GOVERNMENT?

VERY HIGH TRUST	9%
A LOT OF TRUST	16%
MODERATE TRUST	27%
LITTLE TRUST	29%
NO TRUST	14%
UNSURE / DON'T KNOW	5%



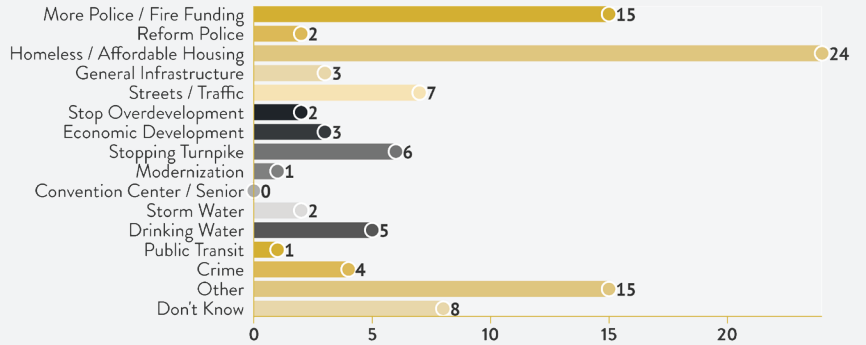
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WHAT AREA OR SUBJECT MATTER SHOULD IMMEDIATELY BE ADDRESSED BY CITY GOVERNMENT AT THIS TIME?

MORE POLICE / FIRE FUNDING	15%
REFORM POLICE	2%
HOMELESS / AFFORDABLE HOUSING	24%
HOUSING	
GENERAL INFRASTRUCTURE	3%
STREETS / TRAFFIC	7%
STOP OVER DEVELOPMENT	2%
ECONOMIC DEVELOPMENT	3%
STOPPING TURNPIKE	6%
MODERNIZATION	1%
CONVENTION CENTER / SENIOR	0%
STORM WATER	2%
DRINKING WATER	5%
PUBLIC TRANSIT	1%
CRIME	4%
OTHER	15%
DON'T KNOW	8%



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VERBATIM ANSWERS TO QUESTION

Why did you vote this way?

- I panicked and didn't understand the proposal or how it would affect me.
- Because wages are not keeping up with inflation.
- Mismanagement and favoritism displayed on a regular basis by elected leaders. Council is more interested in their own and political self interests.
- Taxes are high enough in Norman
- Charge builders the full connection fee; rate payers should not subsidize them.
- Find the money needed in other areas of overspending...just like voters do in their personal lives!!
- To many taxes
- Didn't really know what it was about, didn't do my own research, generally opposed to paying more for something that humans cannot live without
- I read reports that there was no connection rate increase for businesses, instead putting all the increase on homeowners. I believe the businesses should also contribute to the increases.
- We are on well water
- They are always asking for more money and not saying why they need it or if it's optional vs essential.
- Did not want it
- City council has too much control over the money. Put ALL of the funds towards the problem.
- We already pay some of the highest taxes in the state. I do not want to increase our taxes.
- Too much taxes already.
- The city has repeatedly earned the distrust of its citizens by the mismanagement of funds and using misguided at best political doctrine to direct policy.
- I didn't feel like I knew enough to vote for an increase.
- Because everyone is hurting for money right now. No one can afford this
- I don't trust the city government to manage these funds. It was a poorly presented solution.
- Figure out a better way
- I should not have to bear the brunt of a tax increase for new buildings.
- Wasn't clear to me that the city had done everything possible to trim fat and raise the money they needed without increasing the water rate.
- There was no explanation for how the money would be used. That is the only reason.
- Because our mayor and city council have been trying for years to figure out a way to tax our water or make us pay for things not controlled by us.
- I believe that current homeowners should not have to pay extra money for new developments - let the rich developers pay for it.
- Using tax payers money to support commercial expansion in Norman (housing development is commercial until sold to a resident and landlords are commercial businesses) is not how I want to see Norman grow. Fixing what we already have before growing is what I would like to see and investing in growing Norman local businesses instead of just growing the size of Norman new development.
- None of your business commie !
- I was afraid Brea might win and divert money to homeless shelter.
- Cause to increase rates during a time where inflation is through the roof is wrong
- This is not the proper method to fund stormwater management. It would have an adverse effect on low income/fixed income people.
- Didn't include an add-on for new business wanting to build.
- None
- Bills are going up. I didn't my water bill to go up.
- The electronic/remote metering devices were tied to the issue being voted on. I did not like that the metering devices had the ability to remotely and electronically turn off the water supply. In my opinion that is too intrusive of individual property rights and exposure to hackers/ransom. City of Tulsa just had their public works databases ransomed. Seems like having water supply remotely controlled is an exposure and one that I didn't like.
- New construction is not paying their full share connection fee. Will never vote for a residential water increase until the council raises new construction connection fees period.
- I have a very limited income and feel that we are currently pay more than enough for water. Find another way to make up the funds they're requesting.
- Because the City of Norman wants to increase rates and increase property taxes, ect and they use that money for things that need more observation on or be voted on. That is why I voted for Larry Hiekkila.
- I no longer trust city officials to do what they say will do, and I'm not willing to give them even more money to mismanage.
- Because I chose to. Why are you asking?
- Not enough onus on biz owners. Disproportionately affects residents. Unfair.
- Lack of accountability in the city government & city managers office.
- I would've have voted yes if only the first two sections were included in the vote but the addition of the unnecessary third section forced my hand.
- Proposal too vague. Couldn't determine how the plan would benefit me or my neighbors.
- No price increase
- Not convinced its needed
- We don't need another water hike again
- No new taxes or rate hikes unless city employee salaries are reduced and wasteful spending is corrected
- Water is very expensive for me. I may not be sble go afford the new rates
- Lack of information from City
- Did not want my water rate increased
- I pay enough
- I do not believe the City of Norman is using the funds they already have to improve the city, why give them more, even if the stated need is real.
- There is no reason for it. Norman already has very high taxes and needs to operate within a normal city budget. Their taxes are higher than the surrounding cities.
- Norman over spends
- Do not want an increase in water bill
- Things are to expensive already

- High cost and I,m happy with the quality of the water now
- Because of the Mayor
- I have very little confidence in the current municipal government and our property taxes are already way too high.
- I did not agree with increasing water rates during a time of historical inflation or during any time actually.
- No more increases
- Because there are more pressing issues to be dealt with other than the price of water.
- If water rates are going to raise, I want it to be for teacher salaries, not for any other purpose.
- I did not understand the small increase
- City of Norman needs to reevaluate the budget rather than raising rates at this time
- There was not clear reason for a rate increase for water.
- I feel that no matter the amount of money raised in taxes our city will mismanage it and it will only hurt the taxpayers
- My bills are getting too much to afford
- Wages aren't going up,,,so why should I pay more???
- We live in the country and have a well
- Rate increases should only be for ongoing expenses. Bonds need to be passed for projects that will be completed. Rate increases to complete projects that are finite are just dishonest.
- I'm poor
- Increased cost of living.
- No comment
- Too much for this time of inflation of gasoline and trying to buy groceries. Utilities are rising as well. We are seniors on a fixed income. We are eating very little protein now to get by. Our home and 2 cars sre paid for as well. We can't afford it.
- Money available in other places. \ Too much higher costs everywhere else with Biden inflation.
- I didn't know enough about the issues. The maoyal race had my attenfnion.
- No trust in mayor or council.
- Too high of an increase
- Tired of prices going up
- Because the city of Norman has lost my trust. They have not followed through with projects we have voted on in the past, and they keep throwing votes at us like this, without fulfilling previous promises. It boils down to a trust issue, and our city is not transparent about anything, fiscally.
- I don't need more taxes and fees
- Developers need to pay 100% of connection fees. That does NOT need to be paid by the citizens of Norman.
- Previous vote to raise connection fees. The water rates must be addressed, but action taken by the council was unreasonable.
- I live on a fixed income.
- Too many times, monies are not spent wisely. Also, right now, folks are struggling to pay the bills they do have. Also, inflation alone is causing hardship on families. It seems that a rate increase right now would be too much on households.
- Prices are high right now. Tax increases are hard to bear.
- This is not the time for rate increases when many people are still struggling and recovering from the pandemic and the economic fallout
- Must include higher connection fees for new buildings/ developments.
- Water is already way to high as it is now.
- If you have enough money for arts council, parks, rec, etc then you have money to keep water down. They should keep rates down on things that ALL citizens use.
- Because the city already wasted money
- Cost not shared equally or fairly
- I am not going to answer that. I am not in favor of the increase.
- It is the right thing to do.
- There is not enough details.
- I do not need any more taxes.
- Too complicated to reveal in a short answer
- I generally vote against any rates or taxes.
- We pay enough as it is. They wanted to extend it for more years.
- It is a scam.
- Taxes are too high. If government were more frugal, they would never need to raise taxes
- Poor structure
- I do not think the current City of Norman government and municipal leaders are spending in a fiscally responsible manner to benefit all of Norman. So why would I want to give them more money when I feel this way?
- I want the overwhelming homeless problem corrected first - their population is growing daily- I can't go get gas or go to a store without being harassed by theis group of people
- Too many taxes already.
- Rates should be the same for all private residential users.
- I don't trust the city to be honest and fair about the need and structure of proposed revenue measures and I didn't know enough about the measure to independently decide it deserved to pass.
- Norman Water sucks. They have not done anything to improve.
- My bill is too high. I am a single mom working two jobs.
- It was going to raise the people's rates. I have a well and this does not affect me.
- what's difference does it make to you
- I am hoping they can manage it better instead of just raising the price. There needs to be a different structure.
- I am tired of the City of Norman wasting money and wanting to increase the water rates.
- They didn't explain it and say when it will stop.
- No explanation for rationale behind the increase or why it's important or how funds would be applied to community improvement
- The items they wanted to use the funds for could have been better paid for with a bond issue that has a finite amount of resources.
- There are other things to do instead of a tax increase.
- I don't feel like it needs to be increased.
- The mayor was spending a lot of money.
- I didn't feel like it was a valid measure. I didn't like the way it was structured.
- The mayor was in favor of it.
- I don't want more taxes.
- I don't like the taxes increased on property owners.
- The city hasn't been very responsible with our taxes. I don't think they need more.
- It is the lack of faith in the city representative.
- I am tired of the taxes and the cost of the government getting higher.
- I didn't have information as to wanting to increase the water

rate.

- It is because of the connection fees.
- I feel like in the past they didn't do what they said they were going to do with the increase in the water bills, I don't want to increase in any of my bills I feel like we pay enough taxes in Norman as it is.
- Because I don't know what the money is going to be used for exactly.
- Mismanagement of city funds is outrageous in Norman. There is plenty of tax payer's money but god knows where it goes
- I vote because I am very poor. I can't afford the increase.
- We are already paying a ridiculous amount. I can't afford more.
- I was in opposition to the mayor.
- There is a lack of completion on other projects. I voted yes on other projects, but nothing succeeded. We would like to see some completion before voting yes.
- I don't trust this leadership.
- Everything is going sky high. I am a senior citizen. My money wasn't spent wisely.
- I wanted to.
- The city government keeps asking for money. I don't live inside the city of Norman, but I pay for it.
- Feel that we are having horrible inflation at this time. Feel they should do a bond or one time fix all and be done. Instead we may need infrastructure issues fixed, but most people feel once everything is fixed, they will just start pocketing the money for employee/boss pay raises.
- For the last 10 years it doubled my bill, so I figured out I am paying as is.
- I wanted new city council to have the vote. The news article said we had money available.
- I don't trust our city government with our money.
- I'm an 80 years old woman living by myself on social security and retirement. I don't know why they are trying to change it, but I voted no.
- I voted this way because the water rate continually goes up. There is need to have a better way of obtaining where the money comes from.
- I don't trust other people with my money or the politicians particularly.
- I can't stand the mayor. The water increase never goes away.
- I didn't want the water rate to increase.
- The developers need to pay their fair share.
- It was because of the tax increase.
- They spent too much money on everything else.
- There has been no increase in taxes.
- That was a half measure.
- There are too many things that the city government is wasting money on.
- I don't trust the city to be good stewards of money. I have seen too much waste in the city.
- I don't support it.
- We didn't need a water rate increase. We can't afford it.
- They have collected enough money.
- I didn't understand the whole thing.
- It is because of the taxes.
- They don't use the money properly. I did not think it was worthwhile.
- They tell us one thing, but we receive another thing.
- I'm tired of everything going up. They should put money toward

better things.

- I am not sure. The proposal should have been worded differently.
- They seemed to want to tax without doing their studies. It is about wanting to increase usage of funds.
- I did not have time to research.
- The proposed rate increase did not fairly allocate the true cost of the services that were provided. New hookups should be charged more than existing hookups.
- I am not going to explain.
- We are getting killed financially anyway. Why would I approve of increasing taxes?

VERBATIM ANSWERS TO QUESTION

Primarily, how did you receive information or conduct re-search about the April 5th election?

- None+S3:S400
- Why cant we choose more than 1 answer
- Facebook AND news media
- Talking to friends
- Talking with others
- Did not research
- Google
- Couldn't wait to vote
- Own research
- Multiple outlets online
- I read the bills and understand how it works.
- My own research.
- Internet
- NPR
- Sample ballot questions
- We do our own research. We no longer watch any of
- Online research
- Mailers received
- Several ways
- Moose lodge
- Web research
- City council members, but they only informed
- Visited with neighbors
- Facebook
- Friends
- Social media
- Official city info & meetings, & citizen online di
- I work for Election board
- FB
- Mailers
- Google
- Word of mouth
- Board of elections, sample ballots, gov. documents
- Flyers
- Facebook onlinelocal news
- Local community, town hall, info not enough
- A little bit of all, I did my own research
- All possible sources
- word of mouth
- House to house
- Someone came to my door campaigning
- Neighborhood gossip
- Facebook groups

- Google
- newspapers
- online
- university professor
- deep dive into everything
- Online, own research
- Flyers through the city and own research
- Talking to candidates

VERBATIM ANSWERS TO QUESTION

How would you describe your level of trust in city government?

- None
- Not much
- ZERO council has given no reason to be trusted unless of course it is to make our downtown and parks open latrines.
- Zero trust
- Good as far as doing what they say they will
- Nearly nil!
- Medium
- Under mayor Larry H and the right-wing business people who are taking over city council, I have very little trust
- It varies. I think most of the people in our local government are there to serve the community, but a few are there to serve their own interests.
- As of the new mayor very little
- Mediocre
- None
- Low. Too concerned with political theater (spending millions on the homeless).
- No trust at all thanks to the terrible mayor.
- Better now that Clark is on her way out.
- Under the previous mayor, historically low.
- 50-50
- Very little after the last mayor
- Very little
- Better now but they need to prove it to me before I'm all in. This city has great potential it's just always been too liberal to actually do good. Solve the homeless problem, invite churches to participate. Keep our liberty and get rid of wasteful spending and you can provide water solutions.
- I thought our previous mayor was doing a lot of great things for the city. I am hopeful that the new mayor will continue in this manner, but I am very leery because he is good friends with Kelly Lynn. Mr. Lynn's views are way out of touch and harmful to our community.
- Low. Mayor Clark did a lot to shatter my trust in the city government.
- Mixed
- Almost zero from the city council and our current mayor. If I wanted to live in San Francisco, I would move to San Francisco.
- Limited trust in city government, zero trust in the police force and the DA Mashburn.
- Depends on the subject. In general yes I trust the city government as a whole and think the average city employee does their job effectively. Elected officials I feel less trust in as it is often they make promises they do not have the power to fulfill in the elected position they hold. Nothing but lip service and misinformation to win electios.
- NONE !
- Right now, not at all.
- Under current administration I barely trust it
- Fair to middling
- Not what I used to have. Unite Norman terrifies me and is organized hatred. They are seeping into city counsel
- Some
- Not that our money is really going to these proposed projects.
- Average. Skeptical but respectful.
- Just fair at best.
- I'm a fairly new resident having only been here a couple of years but I find what's going on at meetings and with council members very disturbing. Not impressed at all. No way to run a city for sure.
- Well, hopefully better and more trust worthy. Do to adjustment in Governor and some of our City council members.
- With a new mayor, I am at least hopeful now.
- None whatsoever. Norman has sunk to new lies & we will be moving elsewhere.
- Pretty high overall, but UN/monied interests are changing that.
- Recently it has been little to none, I've been a resident of Norman for over 30 years. I can remember when Norman City Government represented Oklahoma Values.
- I have more now that we will have a new mayor but it is still pretty low.
- Moderate
- About a 4
- Minimal
- Not very high clark screwed up norman
- 2 out of 10
- Trustworthy
- Low to none
- Average
- Now that Patron, Bierman and Scott are gone better, but still not great, especially with Clark exiting.
- The current city government is focused on appearances and special interests and deserves zero trust from the average citizen.
- The current city government = none
- Low, the council disrespects each other and the citizens
- Not very high
- They all seem hinedt
- Quite low
- Very low with current mayor
- Very low
- Slim to none.
- With Clark at the wheel, my trust was 0. Now with new mayor my trust increases greatly
- Now that we have a new mayor it will go up. I had no trust in the current mayor.
- My trust level is a 9 out of 10
- I trust them more than the police.
- Marginal with this new mayor
- Not transparent
- Not much
- Very slim...
- Guarded
- None!!!!
- Pretty low
- None!!!Flagrant misuse of funds. Funds that are designated to

purchase protective gear for Law Enforcement denied. Part of who would benefit from the gear is the public. Why would this be denied??? Incompetence!!!! I would love my community safe!!! Idiots who desire to defund the police department???

- Many on the city council are playing to their Political base and not taking care of norman business. My trust is at. 5.
- Rate of trust: 1 =1 and increased trust rate of 10=10 +. My trust lyes at # 6+.
- Hopefully our trust will rise withe the new Mayor.
- Better after new Mayor gets started
- I was thankful for Brea's leadership durinv covid...I believe she saved lives...I will give the give the new a chance...I love Norman....
- Nuetral
- Because we are a smaller city I tend to trust the government, but only because we all live and work in the same community.
- Very low.
- Non existent
- Non existent.
- Under Brea, zero.
- Comes with checks and balances.
- Low
- ZERO TRUST.
- Zero
- Under Brea Clark ..0...
- Is there a number less than 0
- Zero
- Very, very low
- Not much!
- I have not been at all pleased, in the most recent past, with monies taken from the police department and proposed ideas for taking care of the homeless, which I feel would only encourage more of the same. \ Also, in years past, the city voters gave passed bond issues for things such as water treatment and the money was not spent appropriately, until the federal agencies came in and demanded the improvements to be done. If I remember it exactly right, folks had to pass yet another bond issue to take care of that.
- Moderate
- Low
- About as low as you can go
- Fair
- 0%
- ZERO
- Horrible! The city of Norman has the worst streets in the State and the streets only receive patchwork at best. The traffic is unbearable. I should be able to go from one side of the city to the other in less than 30 minutes.
- Medium to low
- Not much
- My level of trust is somewhat low.
- It is very low.
- They are not very trustworthy right now.
- My trust IS about negative zero.
- I used to trust them. It is not that great at this time. Too many counsel members and the mayor are beholding to the developers more than the people.
- I would rate them from zero to one.
- It is a little shaky now.
- They are not trustworthy.

- Fairly low
- Norman mayor ! this should be bond issue not rate hike!
- Lower than I'm comfortable with at this time.
- I have to wait on the new mayor- I didn't vote for him but hoping fir the best- I think the people in charge of all the department s are out for money instead of people
- Moderate, due to two council members oppose any project that benefits the poor.
- Not much
- Optimistic but undyingly skeptical
- It sucks.
- It would be low. I have been observing them for many decades. There is a lot of corruption.
- My level of trust is very low.
- none
- It is high.
- That is a loaded question. I am a little skeptical.
- My trust in every government is zero. They have to prove themselves to me.
- Very low to nonexistent, and more so now with a conservative regressive in office
- It is fairly trusting.
- It is average to below average.
- I don't know.
- They are not trustworthy.
- I don't trust our mayor at all. I rate it about a meh, which is not a good rating.
- Normally, it is high, but lately, it is low.
- It is about 30 percent.
- It is zero for any government.
- It is very little because most people in the Norman City government are liberals.
- My level of trust is low.
- It is more so now that we have a new mayor coming in.
- It is low.
- It is average.
- Low
- None
- Very low
- It is good. I have trusted the city government.
- The prior government has 0%. She hurt us drastically. The new one promised to redo what she did. He promised to reorganize the police because the crime went up.
- I have minimal trust in the city government.
- At the moment, it is low. It is not very high at the moment.
- I have zero trust in the city government.
- I do not have much faith in the city government.
- It is good.
- I don't know because it is getting ready to change. I hope that it gets better because I didn't trust the mayor at all.
- No good. Defunding police, busy helping illegals and wanting to build 5 million dollar pla e for homeless is too much. All backwards. America as a whole, is turning into an " ENABLING " society. Non workers, illegals (who shouldnt even be here), eliminating police not smart.
- I have about 50 percent of the truth and 50 percent of what they say.
- It is about average.
- It is low.
- It is good.

- I am fairly trusting the previous administration. I am unsure about the current one.
- I would give them two over 10.
- It is very low because of the former mayor.
- I am neutral. I don't have a strong opinion.
- It is at about seven.
- It is fair.
- Some of the things are good. Others are not.
- It would be moderate.
- I have a high level of trust in the city government.
- It is extremely low.
- I don't have any trust for the city.
- It is a zero. We voted in a mayor who said she could stop the turnpike on her own. A lot of them aren't trustworthy or honest.
- I would rate our city government a three out of ten.
- I have no trust in the government whatsoever.
- I don't know.
- It is terrible.
- It is getting better.
- It is very low.
- It is low.
- It is 50 percent.
- It is very low.
- It is five out of ten.
- My trust is moderately high.
- It is middle-of-the-road. It is five out of ten.
- My trust level in city government is not great.
- Public Safety, homelessness,
- Previous post
- Defund the DEI office and get rid of it. It's an unnecessary waste of funds.
- Mental health crisis response
- Controlling the homeless population.
- Homeless population
- Affordable housing and help support the homeless community with actual assistance instead of shame and blame. Be a city of compassion and understanding. The stronger our weakest is the stronger we all are as a community.
- The turdpike!!!
- Stop homeless funding and get new mayor in place.
- Homelessness and no a shelter is not the answer unless that shelter requires the people to be in a program to get off the streets
- Housing for the homeless or low income people.
- Homelessness and mental health
- Cost of police and other high cost services
- Money for our police force and fixing our streets.
- Housing. Form based code expansion, prioritization of multiple modes of transit, and the promotion/prioritization of business development with a focus on density. Hopefully these result in long term improvement of revenue for the city alleviating the need to pass so many infrastructure needs on to the individual tax payer through sales taxes.
- Raising new construction fees to cover total cost for connection and not put it on the backs of existing customers.
- The need for what seems like for only one voice to be heard. Conservative voices altho I think we are represented by someone I appreciate his/her transparency. (Even tho some on the council are lacking that very value.) \ I also wish we could resolve the homeless issue and give them very low cost housing to keep them warm, safe, and away from people's property.
- Well, loss of staff at our local hospital due to low wages compared to city. Police funding, so they can do what needs to be done for our safety.
- OTA!!
- Give the NPD the funding they need. Address the homeless people that were bussed in by the previous mayor. Make Norman safe again.
- Mental health liaison team to assist NPD and help homeless population as needed.
- Budget reforms.
- The divided aspect of our city and seemingly lack of police patrols on the west side.
- Road paving. Sidewalks in residential areas not along main thoroughfares. \ Housing the homeless. \ Getting senior programs up and running.
- Unsure
- Funding the police
- Refunding the police dept
- Too many homeless and all concentrated around ward 4. Create a shelter on westside of town.
- Potholes
- Communication with citizens
- Quality of life, which includes safety on our streets and in our homes.
- More options to recycle in multi-unit dwellings. \ Widening streets, enforcing drivers impeding the left lane.

VERBATIM ANSWERS TO QUESTION

What area or subject matter should immediately be addressed by city government at this time?

- Police funding should be decreased
- Safe and Affordable housing
- Law enforcement for citizens being harassed at all hours by vagrants.
- Quit voting because your head is up Trumps ass and worry more about protecting our democracy. Isn't that why your in office? All of you that agree with Trump should be hung for treason.
- Homeless housing, emergency aid to people who cannot pay utilities
- Crime and homelessness
- Vote Kate Bierman! Need reps at the capitol who know are problems!
- Homeless people need places to go other than homeless encampments
- Fighting to prevent the turnpike expansions
- Homeless and senior care
- School funding, homelessness
- Street repair
- Public safety staffing (police and fire personnel) \ Water treatment solutions where all funds are directly applied to fixing issues
- Ensure our police are funded and focus on being more business friendly.
- Status quo for time being.
- Business development. Opening up the east side of town for development.
- Roads
- Homeless population!

- Reversing the increasing crime rate and removing incentives for the homeless population.
- Focus on local issues
- Budgeting because it must be done soon
- No turnpike
- The homeless people
- Police support
- Homeless issue in Norman
- The homeless population
- Homelessness
- Homeless people who appear unwell in the head to get out of the vicinity of my kids
- The turnpike
- Homelessness and poverty
- Teacher salaries, gun issues
- Making turning lane all up and down Main st. Better explanation for water treatment and no more empty newly built shopping strip malls.
- Budget & turnpike proposal
- Housing for homes families
- Forensic Audit of every department in the city government to find out if our tax dollars are going towards what they said they were for and eliminate positions that are no longer needed or require less people to do. Fixing and expanding our road infrastructure to accommodate for the future not the present this means building out roads that are two lane into four lane with center turn lanes that we already know will need to be that way in the near future. Highway 9 should go back up for a vote to change all stoplights into over or underpasses with on and off ramps.
- Homeless, ridiculous cost of housing
- Corruption...
- Support of our police dept
- Increased police protection and public safety
- Police over reach, homelessness
- Salaries!
- Petty crime is getting out of control because police do very little about it.
- Yes.
- Police funding
- Protecting our safety with more police is #1. Moving traffic is horrible around Norman. Someone does not know how to operate the SMART LIGHTS we have.
- Support the police
- Homeless population.....
- Homeless
- Items that impact the largest number of citizens and not >1% ad they have recently focused on
- Homeless and police funding
- Public safety staffing equipment and competitiveness with other metro agencies to help encourage new applicants. Also better fiscal management, auditing, and completion of projects voted on by the voters.
- No toll roads needed in Oklahoma!!! I live eas of Norman . Lots of family will loose their homes.
- Public safety and getting rid of the homeless mess
- The homeless population
- Services and rehabilitation for the unhoused
- Infrastructure, and over building in Norman. Where is all the water going to come from for all these new housing developments going up??
- This question would take a lot more time to articulate each topic of me by one, rather than through a brief survey summary.
- No
- Stopping the Liberal agenda doing good so far by getting rid of Cheater Clark as Mayor.
- Schools, quality teachers
- Getting the vagrant population out of Norman
- Protecting the watershed. Stopping any further housing developments east of 24th east. The city does not have the infrastructure to take care of what we have. STOP adding additional strain on what we have.
- Building trust and developing a clear and strong vision for norman moving forward.
- Gun control
- Homeless encampments should be shut down and not encouraged. \ Not sure there is any stopping it, but this new turnpike is not something most people want. \ Hoping our new Mayor will help improve a lot of issues.
- Roads
- Stopping the turnpike, homeless, Norman not being business friendly
- Higher water connection fees. \ Also, the NPD should release all details in the Shed Ewins murder.
- Corruption
- stop paying for political agenda items and focus on what's really needed right now to include, decrease crime, decrease homeless, etc.
- Coordinating the traffic lights.
- Where the money is from Norman forward from 12 years ago on section 3 and the money to build food and shelter section 2 and section 3
- Road repair. Solution for homeless
- Police and animal welfare personnel needed and equipment
- They should address the homeless population and provide services for them.
- It would be the homeless people in the City of Norman.
- I would like to see more support for the police. They should increase their police support.
- It would be taxes.
- It is affordable housing.
- They need to have more public storm shelters.
- They should addressed the issue about giving more money to the police.
- I have no opinion.
- Crime
- Installing the new Mayor!!!
- Making Norman a small business, large business, family friendly place to be, with well funded law enforcement and ALL laws enforced for everyone. Crime is outrageously high in Norman right now.
- HOMELESS PEOPLE
- Storm water
- Stabilizing police department
- Get rid of zoning laws.
- That would be homelessness and crime.
- Homelessness should be addressed.
- The homeless issue and the parks that are being taken over should be addressed. We cannot take the kids to the park.

- repeal the ordinance prohibiting residents from blowing grass off sidewalks.
- I don't know.
- I don't know what they should address first, but I wish they would stop wasting money on traffic calming devices.
- They need to take a look at everything that is being done and get the facts. I haven't worn a mask in like forever. If they will defund the police, the college kids will think they can do what they want to do.
- Inefficiency and nonsensical nature of traffic lights
- It would be homelessness.
- That would be homelessness and cutting costs.
- I don't know all of the issues about abortion. We have a lot. I can't put all on one thing.
- Homelessness should be addressed immediately.
- I don't know.
- They should not extend too much overreach.
- They should stop wasting money.
- They should restore our police department.
- It is the homeless situation. The city shouldn't be spending money on shelters. That should be private charities.
- They should be defunding the police.
- I really have several opinions, but I would rather not state them at this time.
- It would be nice to have fire departments on the East side or fire hydrants.
- They should be maintaining what we have instead of always doing something new.
- Transparency and audits should be done and all levels of government
- No idea. We're screwed.
- Infrastructure improvements, technology, environment protection, use of renewable energy, education
- I am not sure.
- Funding the police should be the first step to bring back the safety of the citizens.
- The budget should be addressed by the city government.
- I would like to see the city government will really tackle the homeless situation. With the situation I am in, it is probably me who will have the most impact on this situation.
- We need an audit. There should be an outsider audit. The new mayor is incompetent.
- The city government is taking care of the people, the veterans, and the homeless.
- I don't know.
- It is our economy.
- Refunding police, OR MORE police with CORRECT training. Teach not to over react!!, Temp tax increase to fix water issues.
- They should handle the senior citizen's money better. They take money away from them and yet we never have our building done.
- They should address the day to day operating expenses, senior's center, and have money for education.
- That would be public safety. They should invest in the police.
- That is keeping us informed on what is going on in the city.
- It is the turnpike.
- It is homelessness.
- I want no more homeless in the area.
- That is homelessness.
- I do not know. I am most concerned about the shootings in town, but I don't know if the City of Norman is involved. There is an unrestrained development and tearing down of old homes to build duplexes for the students.
- I don't know.
- They always end up being slaves to superiors.
- They are probably mental health and the homeless population.
- Water, draining and the murder of Black citizens by White citizens come to mind.
- It would be the police.
- They need to do something with the homeless issue.
- It would be the city councilman who assaulted a woman in public. The police department isn't letting a murder victim's family not know who killed their family member.
- They should balance the budget.
- We need to refund the cops.
- I can't think of anything. I am a retired veteran.
- I don't know. There is a lot of stuff. It is to get the police back on track.
- I would say funding of the police and fire department. It is about trying to lower the crime rate and not doing what Washington says. It is about doing what the people of Norman want.
- It is about policing.
- I would say funding the police.
- I would say law enforcement.
- It is how they spend the money and listen to the citizens of Norman. It is to not override votes. They spend money anyway.
- We are so divided.
- I would say bias in the police force. It is the way policing is done in Norman.
- I would say voting machines.
- That would be school funding.